

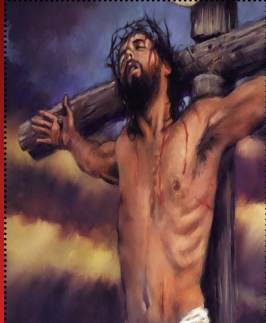
March 2010
Issue



Trust Academy Newsletter

Training ... for Excellence

A leading academic and professional institution



*We wish you all a
blessed Easter
Holiday and may
the Lord be your
guidance*

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The storm is over, thumbs up career guidance seminar

A cloud of uncertainty that hang over O' and A' Level graduates and students regarding career paths were elucidated as Trust Academy held a remarkable open day career guidance seminar on the 5th of March.

Hundreds amongst them O' Level and A' Level graduates, students, examinations boards and other participants converged at Trust Academy campus for an open day career guidance seminar.



Ms Mhishi, Information & Customer Service Officer

In her welcoming remarks, the Information and Customer Service Officer Ms Mhishi re-

vealed that one has to choose a career at an early stage and thus is further made possible by the subjects combination one take at Ordinary level.

She however was quick to point out that failure at O' level and A' level should not instill despair amongst graduates as failure does not imply the end of the career dreams.

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"Despite getting lower grades at O' level and A' level, a suitable career -

Accommodation crunch thwarts expansion drive

Accommodation crunch has dampened Trust Academy's expansion drive in Mutare as the institution has been for quite some-time rummaging around for premises but to no avail.

The Principal highlighted that plans are already in place to establish a centre

for high school and professional learning but accommodation crunch keep on hauling them back.

"Currently we have established a UNISA Centre and we have not yet secured premises to set

up high school and professional studies centre. It has been a major blow to our zeal to ensure Manicaland has an all encompassing training for excellence centre," the Principal said.

The storm is over, thumbs up career guidance seminar—from pg 1

awaits you. There are various career opportunities you are able pursue,” the Information and Customer Service personnel said.

This comes amid certain misconceptions that failure at O’ or A’ level result in one’s career being thrown into disarray and eventually doom in life. Hence such a career guidance seminar instilled a sense of motivation and empowerment amongst many who had such connotations.

She further revealed that it is one of Trust Academy’s corporate social responsibilities to ensure that students are enlightened and empowered to choose a suitable career despite obtaining lower grades in the curricular.

The event was graced by various examinations boards which include IMM, IAC, IPMZ, SAIM, IEP, LCCI, CIS and SAAA. These examinations boards were allocated their own rooms where students came in manageable groups to consult in various pro-

fessional disciplines.

Speaking at the same occasion, the Principal, Mr Dembure highlighted different professional disciplines one can choose from despite lower marks in their curricular.

He gave a detailed view of the Trust Academy career guidance brochure explaining various career training opportunities.

“There are three types of qualifications namely professional, academic and vocational. A professional qualification is occupationally directed knowledge and theory and work based on practical application or experience and is awarded by a Professional Body following successful membership assessment process and results in license or registration to practice.

While on the other hand academic qualifications are generic and formative and are followed by written examinations administered

and assessed by the provider.

Lastly, vocational qualifications are similar in structure to professional qualifications but do not lead to registration with a Professional Body,” said the Principal differentiating types of qualifications.

He further summarized different professional fields which ranges from Accounting, Marketing, Information Technology and Secretarial mentioning traits and entry requirements of such.

Students who attended the occasion applauded the open day career guidance seminar for its enlightening information that saw them brushing away the dark shadow which has haunted them for long.

“It’s a big relief I was really informed about different career opportunities,” said one participant Donald Mpofu.

Have a say in your newsletter, your views count

In our next edition we wish to publish readers' comments, messages, letters or SMS so this is your dream opportunity to have your article published. The message should carry the writer's name and programme undertaken.

Email your views to information@trustacademy.co.zw or sms Mhishi on 011 212 178

Managing Director's message

Pre-enrolment input

I would like to thank you for the pre-enrolment feedback you gave us. This has gone a long way in making us understand your needs and expectations.

The various heads have been tasked to take note of those critical issues you raised and these include punctuality of lecturers, quality tuition, lecturer professionalism and efficiency, availability of study material and many more.

All these inputs will find their way into the organisation's systems and procedures. [To page 7](#)

Trust Academy will strive to ensure that these issues are addressed so that you can realize your dream

The battle for supremacy

Trust academy joined other super brands in the country to contest for top spot in the education category with accolades up for grab in various categories.

The launch of the super brand was marked by a colorful expo at the Rainbow Towers on the 5th of March.

The occasion witnessed various super brands like Trust Academy, IMM, Coca Cola, CBZ Bank, Nicoz Diamond, First Mutual Life, Afre and Real Properties among others displaying their spheres of business.

These companies were classified in different categories where one company will be accorded top spot in each category which culminate in it being the super brand.

The super brand mainly focuses on organizations that have maintained

brand equity in their spheres of operation.

According to the Information officer, the expo saw the rejuvenation of the Marketers Association of Zimbabwe.

Various companies will battle it out for top spot in various business fields and the winner of each category will be announced towards end of year.

Commenting on the merits of the expo, Information and Customer Service Officer noted that it was an opportunity to interact with leading brands in the country.

“It is an opportunity to promote our organization and also promote our educational institution which has weathered all storms and now look forward to greater heights in a more stabilizing economy,” Mhishi said.

High School invades ZBC TV Kidznet

Trust Academy High students have dominated the current session of ZBC TV Kidznet, a teenage programme which broadcasts various issues affecting teenagers around the country.

Mr Mangere, the project facilitator revealed that students participated in the thirty minute Wise Up talk show session broadcasted on Saturday 8.30 in the morning.

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A boost up for the library

The institution's library has received a boost up as some learning materials were dispensed to the resource centre as a way of augmenting students learning resources.

The librarian Esmel Jokomo revealed that there has been an addition of learning material recently in the library and also that various

textbooks were handed over to the high school unit to augment those already available.

"We have acquired latest editions in professional courses like ACCA, CAT and IMM. This is an addition to the current stock.

We had also handed various textbooks to the high school unit and

I want to ensure students that we are trying our best to ensure that there are latest editions for all courses and subjects," the Librarian said.

The librarian further revealed that it is the institution's top priority to make accessible requisite learning materials to all students.

Bliss for marketers

Hundreds attend IMM Graduation Ceremony

Hundreds of marketers thronged the Celebration Centre in Harare for the IMM Graduate School of Marketing graduation ceremony after successful completion of their marketing programmes.

The occasion witnessed marketers who completed diplomas, post graduate diplomas and degrees accorded their certificates with the IMM board.

"The IMM Graduate School of Marketing's mission is to continually give relevant and quality marketing skills, knowledge and competencies to its learners, thus creating professionally qualified and well equipped marketers who are fully and able to practice effectively in the business environ-

ment.

In this manner IMM GSM graduates will contribute to the overall development of a sound and globally acknowledged economy," reads part of IMM graduation speech.

One graduate could not hide his joy as he was seen dancing and ululating to the delight of many.

However, some graduates have mixed feelings as they were already focusing on their future prospects in the job market which has currently alarming unemployment percentage.

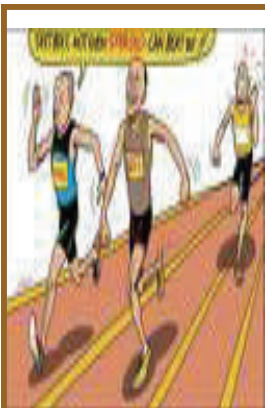
To some it will be joy forever as they will cement their career in their respective fields as the qualifications were an added asset.

"Given the dynamic changes facing the international business environment, the demand for marketing oriented personnel will continue to increase, making a marketing related career an exciting occupational choice for the twenty first century," said one Marketing expert, Mr Mapfumo.

A successful career in marketing requires one to be creative, self motivated, flexible, innovative and resourceful.

Marketing people are special business people who have a broad outlook and are critical and strategic thinkers.

To the graduands we say congratulations, Amhlope, Makorokoto.



Sport

Check

Private colleges launch Zonal Sports League

A new Zonal Sports league for private schools and colleges made up of Trust Academy High, Avenues High, Malta Academy, UMAA Elite and National Education College has been launched.

Sports directors of these five respective schools held an indaba at the end of February to set up a provisional committee.

Trust Academy Sports Director T Rusike was elected as secretary while a representative from Malta Academy

will be the chairperson while a representative from AEC will act as treasurer.

As a way of showing their real commitment to their cause, the five schools held and Interschool athletic competition at the University of Zimbabwe grounds on March 17.

Hundreds of athletes, members of staff and other stakeholders witnessed the grand occasion. AEC ruled the roost while Trust Academy came fourth in a tightly contested battle.

The new Zonal Sports League now looks forward to the ball games that are due in the second term.



Mr Rusike, new Secretary of Zonal Sports League

The zonal sports league revealed that it still accommodates new schools who wish to join it in various sporting disciplines.

“New entrants to the sports league are welcome,” said Rusike.

High School invades ZBC TV Kidznet ... from pg 3

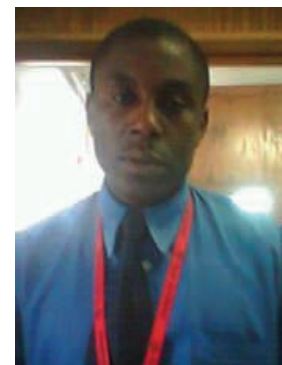
According to him the talk show is centred on debates around different social issues. Teenagers aged between thirteen and eighteen years were assembled in three teams where they debated on four topics.

“The topics they debated include whether lobola perpetuates domestic violence, the negative influence of the media to the youth

of today and whether gospel should be commercialized,” said Mangere.

Mr Mangere further revealed that there is a forthcoming session dubbed Pass Mark 25/25, a programme that encompasses form 3 and 4 students.

“Our team of students under the mantle of Ms Mwale went for the recording of the 25/25 session and we are progressing to the next round after excelling in Harare



Mr Mangere

Provincial preliminary round,” added Mangere.

Successful accreditation

◆ Trust Academy now a PearsonVUE and Prometric Testing Centre



**ICT guide with
Maravanyika**

Trust Academy ICT Centre is pleased to announce their successful accreditation by PearsonVUE and Prometric as a Testing Centre.

These two bodies among them hold a significant percentage for all online exams for various IT certifications.

Trust Academy has been involved in Automated Training and Testing for several years especially for ICDL. We are also an accredited Testing Center for Sage Pastel.

We have now expanded the scale of our operations to include Training and Testing for certifications such as CISCO,

MICROSOFT, CompTIA, IIA, ORACLE, Linux to mention but a few.

Below are some FAQs about Certification

1. What is certification?

Certification is formal recognition that an individual has proficiency within, and a comprehension of, a specified body of knowledge. It is peer recognition, not registration or licensure.

2. What are the benefits of certification

Certification allows you to build your expertise and advance your career. By earning a Certification, you gain advanced and market-relevant skills that employers recognise and respect as well as opportunities to connect with a global community of other certified professionals.

Additionally, certification provides you with access to exclusive resources and benefits, such as e-newsletters and resources.

Earning a Certification not only helps you stay current with the latest products and platforms, it demonstrates your specific job-related

experience and technical problem-solving skills.

3. What is Computer Based Training/ Testing (CBT)?

Computer Based Training is a method of using computers and multimedia to train personnel, located anywhere, on almost any subject. CBT encompasses eLearning provided over the Internet or internal network. eLearning courses can be instructor lead and/or self-study.

4. What are the benefits of online training and testing?

Students find a number of benefits in online examinations.

i. Online exams reduce anxiety especially if computer assessments are a component of continuous assessment throughout the semester as each test does not represent a high level of risk for the students and they are able to build their confidence in their abilities along the way.

ii. Online assessments assist students in knowing what to study and they help them to pace their revision so they did not just cram for the final exam.

The Managing Director's message -from pg 3

Evaluation Feedback

I also want to take this opportunity to thank you for the feedback you gave to us through the evaluations forms you completed. It was great and motivating to receive such wonderful feedback from our valuable customers.

It is through such feedback that excellence at the institution will be recognized and rewarded. It also ensures that we measure the quality and effectiveness of our service delivery system.

A number of issues were raised and these range from the need to improve the library, issues of high fees, punctuality of lecturers, slow cashiers, poor customer service from the security staff, more reading space needed and the need for improved organization among others.

Management is currently working hard to address some of these issues you raised. Some of the lecturers whose performances were below the target of 4/5 were talked advised to improve on their weak areas and even the higher performers were also advised of your positive comments.

I hope you have started receiving improved service delivery and in some situations, it is a process and there are no immediate positive results.

We always strive to ensure that we remain customer centred thus your feedback defines and shape our identity.

Management will remain committed to ensuring that we strive to improve and raise our standards to meet your expectations.

May I take this opportunity to prohibit the use of cell phones in classes as they lessen and disturb the normal lesson hours



ICT Guide — from pg 6

iii. Another advantage of online assessment is the possibility to introduce more variables into the structure of the assessment pattern so that computer based tests can be offered at different times, locations or even different tests to different students.

In other words, students are no longer restricted to end of term or semester for them to take exams but can book an exam whenever they feel they are ready.

iv. The system is more efficient in terms of marking large volumes of work enabling students to get feedback in a shorter period of time as compared to conventional exams

The reader's views column

Thank you for sending me e newsletter. I am new to this college and I appreciate the update.

I commend you for the excellent services you are offering and your lecturers really know their subject areas- just to cite one- Mr Shilline who takes FINACC 1 IAC.

Last year in my HR certificate course I didn't write FinAcc because at the college where I was we only learnt half the syllabus and the lecturer was incompetent so I decided not to write the subject. But I am pretty sure this time around I will write the subject along with my other higher certificate subjects. Thank you once again for the services being rendered.

By Rachel Rashamira (rufarorash@yahoo.com)

Thank you for the information; I would appreciate it if the newsletter could include something on careers guidance.

Regards

Elvis Mutambu (mutambue@farmec.co.zw)

**Get your views known it's so easy just go
to page 2 for more details**