



# Trust Academy Newsletter



June  
2011 Issue

*Training ... for Excellence*

A leading academic and professional institution

## Trust Academy, the face behind the best brains - Takawira Dirani scoops SAAA Best Student Award

**T**rust Academy's Takawira Dirani scooped the Best Student Award at the 2011 Southern African Association of Accountants (SAAA) graduation ceremony held on the 14<sup>th</sup> of May 2011 at Andy Millar Hall, indicating the supremacy of the institution in brewing learned personnel of high integrity and intellectual intent.



The Best Student, Takawira Dirani receiving a trophy from the SAAA President recently.

Takawira Dirani emerged the best student in SAAA Part 3 and 4 culminating in him landing the prestigious accolade. For his superb performance, Dirani walked away with two trophies, one from SAAA and the other from Wallace Labo-

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## Trust Academy reigns supreme at ICSAZ graduation ceremony

**T**rust Academy produced the highest number of award winners at the ICSAZ graduation ceremony held on the 14<sup>th</sup> of May 2011 at the Rainbow Towers, representing the quality of learning resources available at the college.



ICSAZ Best Student in Human Resources, Eunice Mapako receiving an award from ICSAZ president Mr Pascal Mudzikisi recently.

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## Register early, students urged

Students have been urged to register early for the second semester so that they will have ample time for thorough revisions before the commencement of November examinations.

The Business and Secretarial School Senior Lecturer, Mr Chidembo has

reiterated that in order to have enough revision time students need to register earlier .

“All lower level courses will commence on the 7<sup>th</sup> of June 2011 while the higher level ones will start on the 4<sup>th</sup> of July.

“It is our plea to students that they consider early registrations which enable them enough time to cover their syllabus and have revisions before the kick off of November exams,” he said.

"YOU CAN STILL HAVE A BRILLIANT FUTURE..."

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Free Career Guidance - Monday to Friday 8am - 6pm, Saturday : 9am -12.30pm

ENTRY QUALIFICATIONS: OPEN ENTRY, 5 O-LEVELS AND/OR 2 A-LEVELS

REGISTER FOR A PROFESSIONAL QUALIFICATION

**Accounting & Finance Courses**

- IBAS -Institute of Business & Accounting Studies
- CIS -Institute of Chartered Secretaries & Administrators
- ABE -Association of Business Executives
- IAC - Institute of Administration & Commerce
- SAAA - Southern African Association of Accountants
- ACCA - Association of Chartered Certified Accountants
- CAT - Foundations in Accountancy
- CAT - Certified Accounting Technician

**Purchasing, HR. and Management Courses**

- IAC - Institute of Administration & Commerce
- ABE - Association of Business Executives
- IPMZ- Institute of People Management
- CIPS- Chartered Institute of Purchasing & Supply

**Travel Tourism & Hospitality Courses**

- ABE - Association of Business Executives

**City & Guilds Beauty Therapy Courses**

- Certificates in Nail Technology & Beauty Therapy
- Diplomas in Nail Technology & Beauty Therapy

All Prescribed Text Books for All Courses Available in Our Library

**Marketing & Public Relations Courses**

- IMM - Institute of Marketing Management
- IAC - Institute of Administration & Commerce
- LCCI - London Chamber of Commerce & Industry
- SAIM - Southern African Institute of Marketing
- ABE - Association of Business Executives

**Secretarial Courses**

- ISOA Diploma in Topflight Office Admin Reception Management
- IAC Diploma in Office Administration
- City&Guilds Executive Secretarial & Admin Diploma
- City & Guilds Top Flight Secretarial Diploma

**ICT Courses**

- BMIS Degree (in collaboration with MSU)
- DMIS - Diploma
- IMIS - Diploma, Higher Diploma

COMPUTER BASED EXAM REGISTRATION DIRECTLY AT THE COLLEGE OR ONLINE



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GET IN TOUCH TODAY

Students are encouraged to forward their CVs to the Information department or upload them on the website for easy access to attachments, job placements and part times in industry and commerce .

For more details visit the information department or info e-mail [information@trustacademy.co.zw](mailto:information@trustacademy.co.zw)

## ABE revises course structure

The Association of Business Executive has revised the structure for all courses under its umbrella with the new restructured syllabuses set to be first examined in December 2011.

In an interview, Mr Chidembo highlighted that unlike the previous structure where students start at certificate level, all courses in the new setup now start at Level 4 Diploma to Level 7, which is the graduate diploma.

“ABE introduced a new and revised

structure for all courses in order to provide the most relevant and focused learning experience for students,” reads a statement on the ABE official website.

Previously, the structure used to have an ABE Diploma in Financial Management and Management of Information Systems. The new structure now has Business programmes with specialist pathways built within it. One can now study either a Business Management Diploma specializing in Financial

Management or Management Information Systems. The Business Management diploma however, remains as a stand alone diploma.

The new QCF syllabus comprises of the following courses Business Management, Human Resources Management, Marketing Management and Travel , Tourism and Hospitality Management.

Meanwhile the June 2011 exams will be based on the current NQF syllabus.

## A shot in the arm for students

The Business and Secretarial School has slotted additional hours to subjects that are deemed and proving difficulty to students as a way of ensuring comprehension of concepts learnt in class.

The Head of Business and Secretarial School, Mr Mbindi indicated that there has been an additional of hours to subjects that are deemed difficulty by students.

“Subjects like Financial Accounting, Economics, Business Law and Financial Management which previously had a duration of 3hours per

week has been extended to between 4 to 6 hours.

“This comes after the realization that students were facing challenges in those subjects. This may be a result of their educational background in which they did not do subjects such as Accounts and Economics that prove advantageous in tackling these subjects.

“Under the new arrangement, students will now be able to learn in a more relaxed manner with reduced incidences of pressure, a development that will assist them in regur-

gitating key concepts learnt in class,” said the Head.

Mr Mbindi further reiterated that the move was necessitated by the long and demanding syllabuses in some subjects.

“Over the years we had cases where students and lecturers ended up asking for additional hours to adequately cover their syllabuses. So this development was also born out of the desire to meet students’ concerns and woes,” he said.

**Quote of the Month.** The road to success is dotted with many tempting parking places

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## Takawira Dirani scoops SAAA Best Student Award -from page 1

-ratories, a shield from Mutare Garment Manufacturers and a silver tray from Nyala Consultancy.

Dirani also walked away with silver and gold shields from Trust Academy for coming top in Part 3 and 4 respectively, under the thunderous applause, ululation and whistles from attendants who were impressed by the chronicled academic performance of the young man.

Among other notable winners was Trust Academy's Audrey Kumunda, who emerged the best in SAAA Part 2 Business Law. For her performance, Kumunda walked away with a silver shield from Trust Academy.

In an interview, SAAA Best Student Award winner, Takawira Dirani urged fellow aspiring accountants and other students to



utilize opportunities that came their way if they are to succeed in their career or life.

“I am very delighted of receiving such an honour which came as a result of hard work and strong determination. I want to urge fellow accounting undergraduates to be well focused so that they will be in a po-

sition to define their purpose in life and be able to accomplish it. I worked hard and here I am smiling. If you are prepared to go an extra mile surely you will be rewarded in life.

“When an opportunity present itself grab it and use it. This is what exactly I did. An opportunity came my way at Trust Academy and I fully utilize it to achieve my ambitions. With strong determination and inspiration continue to soldier on the sky is the limit,” said Dirani.

*To SAAA Best Student, Takawira Dirani, SAAA Part 2 Best Student in Business Law, Audrey Kumunda and the rest of SAAA graduates, we say Congratulations, Makorokoto, Amhlope. We are indeed proud to be associated with you.*

## Trust Academy reigns supreme at the ICSAZ graduation ceremony - from page 1

Trust Academy's trio of Mutumwe Tawanda, Kadzombe Tawanda and Mapako Eunice emerged the best in Quantitative Techniques, Business Communication and Human Resources Management respectively in the Institute of Business and Accounting Studies (IBAS) 2010 exams.

IBAS is a wholly owned subsidi-

ary of the Institute of Chartered Secretaries and Administrators in Zimbabwe.

In an interview, Human Resources Best Student award winner, Eunice Mapako revealed that she felt greatly honoured.

“I knew that I was well prepared for the exam but I never thought I could be the best out of the multitudes who wrote that exam,” said the delighted

Eunice.

When asked the secret behind her success, Eunice pointed out the lecturer's competence as the greatest contributor.

“Generally I am just a hard worker but with this particular exam I can attribute 80% of it to a great teacher,” she said.

She also urged students to have a

## New ACCA practice software now available

The new ACCA practice software is now readily available and students can access it in the library, Business and Secretarial School Senior Lecturer, Mr Chidembo has revealed.

The software installed in all of the college's library computers, is one of the latest learning enhancement technology toolkit acquired by the institution in line with recent development trends in the ACCA professional qualification.

"We are moving in line with technological advancement in our service delivery and it is my belief that this newest acquisition will enable our students to perform better in their examinations.

"We will always remain focused on how best to improve our students' learning environment," said Mr Chidembo.

With the new software, students are now able to sufficiently prepare for exams since it provides notes, test practices for each topic and solutions with a detailed explanation for each question.

Meanwhile, Mr Chidembo has urged ACCA students to fully utilize the technology toolkit now readily available in the library for effective revisions and study guides.

## Trust Academy reigns supreme at the ICSAZ graduation ceremony—from page 4

strong determination so that they will be rewarded at the end.

"To my fellow students especially women, do not give up on your dreams for anything or anyone, education will not let you down, and no one can take it away from you," she said.

Meanwhile, ICSA president Mr Pascal Mudzikisi has urged CIS graduates to demonstrate their professionalism and "provide the polished surface to economic growth of the nation."

He urged the students to take advantage of the doors that their CIS qualification would open for them and play a significant role in the business environment.

Mr Mudzikisi also encouraged the graduates to network with like-minded professionals, taking advantage of the opportunities presented to

them by functions held by branches of the institute and the institute's continuing professional development workshops.

He emphasised the importance of adhering to the ethics, ethos and integrity of the institute. This, he said, was what distinguished the chartered secretary from other professionals.

"Lead by example and shun corrupt activities," he said.

Speaking at the same event, Mr Tyanai Danha, a past president of the institute, stressed the importance of honesty and integrity in everything one does.

He pointed out that there was no shortage of people advocating honesty, integrity and good governance and willing to point a finger at those who failed in this respect.

However, he suggested that many of them fell short in this regard themselves.

He encouraged the graduates, therefore, to create new doors for themselves rather than open those already created by others.

"I honestly believe that you have been equipped to create new, exciting and better things for yourselves and for the country," he told them.

*To ICSAZ Best Student in Human Resources Management, Eunice Mapako, IBAS Diploma Best Student in Quantitative Techniques, Tawanda Mutumwe, ICSAZ Best Student in Business Communication, Tawanda Kadzombe, and the rest of ICSAZ graduates, we say Congratulations, Makorokoto, Amhlope. We are indeed proud to be associated with you.*

# One Person/ Multiple Careers: A New Model for Work/Life Success

From lawyer/consultant/lecturer to journalist/farmer/motivational speaker, this is the new job description. This may well be the answer to job insecurity and work-life conflict plus burnout and boredom. The job for life has lost its place as a symbol of economic security and now workers realise that it's up to them to cultivate other income, marketable talents and ways to feel fulfilled. The result is 'The Slash Effect', an evolving workforce in which people are defined through multiple identities rather than just one job title.

In this 21st century, multiple careers for one person is now popular. It could be due to the fact that the economy is ever-changing and in order to be able to support oneself and family, one may be required to have another career that is able to supplement when needed.

With the advent of computer networks, the Internet and video conferencing, people can handle multiple assignments from different employers. About one-quarter of Zimbabweans workers are self-employed and that means these people are free to pursue a 2nd vocation without seeking permission from an employer. Work life has become the buzzword of the modern workplace and employers are embracing flexibility in new ways. Slashes are people who pursue mul-

multiple careers or vocations simultaneously. Slashing your career is like planting many seeds with some dying and others thriving. It is a way to support yourself and adding value at the same time. It could provide a challenge for your otherwise routine career path. It could also be a way to stop obsessing with finding the perfect job.

Creating a slash career allows you to personalize your work to your skills and interests, explore different facets of your personality with lowered risk to your wallet, and take advantage of today's increasingly flexible and fluid workplace.

## **What is behind this explosion of careers with slashes**

It's happening for a number of reasons:

- Now that so much work can be done flexibly, portably, and virtually, it's easy to do many kinds of work in the same workweek or even workday.
- Economic security no longer exists unless you create it. Having multiple income streams is one of the best ways to create stability.
- People are now working longer, creating a large canvas on which to paint a career.

• We are all craving fulfillment and meaning in our careers, so it's becoming more common to combine work for security with work that feeds a passion.

## **Are there common models for slashing, or is every case different?**

Some combinations are so common that people already think about them as an integrated career—the actor/director or anyone who teaches/speaks/writes/consults in their given field. Then there are the corporate types who have a business or artistic pursuit "on the side."

## **Most people have trouble managing one career; doesn't this make careers more challenging and complicated?**

While people with slashes may experience workplace stress, they tend to say that the difficult times are far outweighed by the fact that they have written the rules of their own working lives. Slash careers provide variety, multiple income streams, and a tonic against the burnout so common in those who pursue one endeavor exclusively.

And in many cases, multiple identities result in unexpected synergies. Consider for example one John Barr, who had a thriving ca-

# One Person/ Multiple Careers: A New Model for Work/Life Success

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career as financier, all the while publishing books of poetry. When the national Poetry Foundation was looking for a leader who was both passionate about poetry and capable of managing a wealthy nonprofit, Barr was the perfect choice.

## **How do you create a résumé or handle an interview when you are a person with multiple careers?**

This can be tricky, and it all depends on your goals. For some, it makes a lot of sense to be upfront about various slashes in all contexts. Revealing dual professions has made some slashes to be more marketable to potential employers and clients. Others keep their identities separate to the point of having multiple résumés.

## **What happened to the conventional wisdom that values specialization and becoming an expert in one's career?**

Slash careers are entirely consistent with developing expertise. In fact, many slash professionals occupy the highest rungs of their various professions. Often they took on a slash at a time in their career when they had the luxury to slow down a bit after putting in their dues in a given field.

And many slashes have revealed that having other outlets or areas of focus made them better at their original occupation. Dr. Sanjay

Gupta, who divides his time between his career as a journalist for CNN and his work as a surgeon, is arguably seeing a wider world of medicine by traveling the globe as a correspondent than if he never left the confines of his hospital in Atlanta.

We are entering an age where the hybrids will rule the workplace. If you're an architect with an MBA, you'll see opportunities in the business side of architecture that few others will see. Careers at the intersections are where innovation is born.

## **Combine Money, Ability and Passion into a Career You Love**

Find the money ability and passion (MAP) to a happier professional life by finding a career that combines money, ability and passion.

Ever heard of the saying, "Do what you love and the money will follow?" Well, it's an important concept. Okay, sometimes it feels like it doesn't work. Maybe what you love to do just isn't as lucrative as you had hoped it would be. But that's no reason to give up. It just may mean that to find money and passion in a career you love, you need to have a different perspective.

## **Look at the Intersection of Money, Ability and Passion**

If you want to find the MAP (money, ability and passion) to a happier professional life, first you need to find where they intersect. Start by defining three things: what you are good at, what you enjoy doing and what will bring you an income. No, it's not always easy. However, it can be done.

## **Explore Opportunities to Expand with a Slash Career**

Even though you may have found a great career that you're passionate about, you may find it doesn't provide the financial reward you are seeking. Rather than giving it up, try a slash career.

Some of the slash careers that people add to their current careers include: Artist, Coach, Consultant, Designer, Film maker, Musician, Photographer, Lecturer and Writer.

One of the best ways to find a slash career is by looking at opportunities that are virtual, flexible and hourly. Careers in lecturing, writing, speaking and consulting are some of the most popular and flexible slash careers.

Keep in mind that the ultimate goal is to find the intersection of your MAP. And once you do, then you need to turn them into a career you love.

# Everyone has to start from somewhere

By Harvey Mackay

Comedian Jim Carrey took a job as a janitor at a tire factory at age 15 when his father lost his job. He also worked as a security guard. To relieve his stress, he visited local comedy clubs, which instilled his love of comedy and prepared him for a blockbuster career.

Everyone has to start somewhere. Like Jim Carrey, I started by pushing a broom at an envelope manufacturing company and worked my way into sales in six months. My career path took a different turn, but all in all, I'd say my humble start led to a life I love.

You never know where your career will go once you get your foot in the door and learn about different businesses.

Many famous people started out very small before they hit it big. The main thing is they started and got experience. Pride didn't get in the way -- they had to pay the rent, eat and work toward their ultimate goals. Consider these examples.

Before Brad Pitt was a leading man in the movies, he worked various odd jobs, including driving limos, moving refrigerators and dressing up as a giant chicken to attract customers to a local restaurant.

Another one-time janitor is Stephen King. He job was cleaning a girls' locker room, which later became his inspiration for his best-selling novel

"Carrie."

Cooking show hostess Rachael Ray started out working at the candy counter at Macy's in New York City. She later managed the fresh-foods department, which helped pave the way to her sizzling cooking career.

Michael Dell, founder and CEO of Dell computers, and personal-finance guru Suzie Orman, washed dishes at restaurants.

Few people would describe their first jobs as their dream jobs. The work is usually hard, the pay is never enough, and the hours are lousy. The experience, however, is invaluable.

As college graduates start to learn the realities of the business world, I tell them that they will have to pay their dues. There is no substitute for real-world experience. Hard work is still a requirement for success. You can't start at the top and work your way up.

In this economy, I'm frequently hearing stories about folks who are starting over in their careers due to downsizing, restructuring, technology or belly-up businesses. Most don't have to start at the bottom, but they aren't making lateral moves either.

My advice is always the same whether you are starting up or starting over: Keep your options

open. Don't discount the value of any working experience. Expand your network at every opportunity, because you never know who might know someone who could use your talents and skills. Volunteer some time to get more and varied experience. Make sure you have a presence on social networking sites, especially Facebook.

Perhaps the most important tip I can pass along is this: Never be afraid to ask for help. There are plenty of people who have created successful businesses, and even more who have built successful careers. Learning from others is essential, no matter how much you have learned from your own experience.

Finally, don't be afraid to dream. Long before Mickey Mouse, Walt Disney dropped out of school at age 16 to join the Army, but was rejected because of his age. He became a Red Cross ambulance driver in World War I instead. He wanted to be an artist when he came home, and with determination, an entertainment empire was born. For Walt Disney, "a dream is a wish your heart makes."

**Mackay's Moral:** You can't win the race if you never start.