



A leading academic and professional institution

From the Information and Customer Service's Desk

We salute you for making us a leader in academic excellence

As we approach the end of 2010 academic year, we would like to take this opportunity to greatly salute you for contributing towards making us a leader in academic excellence locally and beyond.

I wish to thank you all for believing in us. You have ensured that we have a steady flow of customers, paid fees in time and corrected us whenever we go wrong.

We are at your service; please continue to remind us whenever we appear to forget.

The success we are celebrating this year would not have been possible without the support of our key stakeholders –students, parents, guardians, various examinations boards, international collaborators, and Zimbabweans in general.

Trust Academy has continued to play a leading role in expanding access to

higher education by initiating new programmes geared towards meeting the needs of the market including the hugely successful locally and internationally recognized courses.

Trust Academy is doing everything possible to ensure that its academic standards remain high. We have continued to strengthen our resources by establishing and equipping-

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The Management and Staff of Trust Academy would like to wish all our valued students a Merry Christmas and Prosperous 2011



50% Fees Discount for January

Free library membership for registering at least 4 subjects



Trust Academy introduces more globally recognized courses

Trust Academy has added more internationally recognized courses to its already variety loaded portfolio, a move necessitated by development trends in industry and commerce as well demand from the knowledge thirsty populace.

The Deputy Head of Business School, Mr Chidembo indicated that the school has introduced LCCI diplomas in Private Secretary and Executive Secretary while also adding an ABE diploma in Tourism, Travel and Hospitality.

“Increasing demand of internationally recognized courses by both industry and potential students has enabled us to act accordingly.

“On top of these international courses we have also slotted in a local IOBZ (Institute of Bankers of Zimbabwe) diploma with effect from January 2011,” said Mr Chidembo.

He further indicated that the move also aided in buttressing Trust Academy’s already rich portfolio.

“We will continue to introduce more globally recognized courses in line with job market and industrial demands.

Furthermore, the Business School has also introduced higher level for CIPS and ABE.



Mr Chidembo, Business School Deputy Head

“We are now offering CIPS level 4, 5 and 6 while also offering higher level for ABE courses,” said Mr Chidembo.

Day classes for Higher Level subjects

In response to the growing interest in day classes by students, the Business School has introduced day classes for all higher level subjects with effect from January 2011.

The Business School Deputy Head, Mr Chidembo has indicated that with effect from January

next year all higher level subjects which were only offered during the evening and weekend will be re-scheduled to accommodate the day classes.

“I hope this development will be in the best interest of our students who will now have all possible conve-

nence study times to pick from,” said Mr Chidembo.

Previously higher level courses were only offered during the evening and weekends and this has created hassle to some sections of students who felt they were hard done by the strict schedule.

Get the Taste of World Class Education Through



TRUST ACADEMY
Training ... for Excellence

Bigger and better: High School introduces Sciences

The High School has introduced Science subjects at Advanced Level, a move which has been anticipated by a growing number of students with a career passion in the medical fraternity.

In an interview, Head of High School, Mr Murimi revealed said that the importance of Sciences to the growth and development of society could not be over-emphasized, hence the introduction of the much awaited Sciences teaching and learning at A' Level.

“We have introduced Sciences which comprises of Chemistry, Biology, Mathematics and Computing. I certainly hope that this will bring joy to students who want to pursue careers in the medical fraternity,” said Mr Murimi.

His revelation were further elaborated by the Senior Teacher, Mr Mangere who went on to point out that the school has been lagging behind in terms of sciences.

“The decision is timely and strategic especially, as it coincides with the current drive by the present government to curb the brain drains that has negatively impacted on the health sector.

“Our school has been lagging behind in sciences for long and this now gives students a chance to realize their career dreams of working in a noble medical profession.

“I strongly believe that this will bring a positive transformation of Trust Academy High School into one of the leading high



Mr Murimi, Head of High School

schools with a wide range of all possible subjects to choose from,” said Mr Mangere.

Mr Mangere further highlighted that the school has established a well equipped science laboratory that will ensure the smooth turning on of sciences by the first class of lower 6 in 2011.

Wide scope of choice as High School introduces new subjects

...Law and Sociology for A' Levels

... E-Learning packages for all students

The High School has introduced a number of new subjects at both A' and O' Levels in line with market demand as well as to widen the choice of students, some of which were experiencing combination challenges at A' Level.

The Senior teacher, Mr Mangere revealed that Literature in English

and Religious Studies has been introduced at O' Level while Law and Sociology were added to the A' Level set.

“We have seen the challenge on combination choice faced by students at A' Level while also bearing in mind the high pass rates in A' Level Literature in English and

Divinity to introduce these subjects at O' Level. I certainly hope that with the resources we have, students will be able make it in these subjects.

“The High school has also introduced Law and Sociology as humanities subjects at A' Level and I strongly believe that this will bring delight to A' Level prospective stu-

We salute you for making us a leader in academic excellence –from page 1

the resource centre, computer laboratories and internet cafe. These developments will help to maximize students and staff productivity, enhance teaching and learning as well as improving quality of research.

Through our Customer Service department we assure you that you do not settle for less, but we will offer you quality timely services.

The assessment and perfection of our current academic offerings is one area in which we are dedicated to making progress. A variety of

new courses were added this academic year to give students the edge needed to achieve progress in today's business world moreover, we will continue to develop programs that will attract and prepare students for today's job market.

We also continue to offer career guidance services and other support measures to assist students in reaching specific career goals.

Our courses provide a fantastic opportunity for you to progress in your career, or provide you with the right skills to secure your first job or pro-

gress to a new one.

We have been investing a great deal to enhance your educational triumph and we ensure the continuous provision of excellent educational facilities with good, up-to-date equipment & technology and the opportunity to build lasting friendships.

2010 has been another year of excitement - another year of records - and we invite you to review our website and visit campus to learn more on what we can offer you.

IMM introduces new course structure ... Old courses to be phased out end of 2011

The Institute of Marketing Management (IMM) board has introduced new course structure in alignment with the South Africa National Qualification Framework Act, a move that will witness the phasing out old courses.

According to IMM, with the new courses students will be in a stronger position for job acceleration opportunities in the industry.

Current students have been given the period of up to 2014 to complete their studies of which failure to comply will imply a switch to the new course.

Certificate in Sales Management is

to be phased out by end of 2011 and is to be replaced by a Higher Certificate in Marketing.

A Diploma in Marketing will be phased out end of 2011 and replaced by a Diploma in Marketing Management.

A Bachelor of Business Administration in Marketing will be phased out end of 2011 and replaced by BBA in Marketing Management.

These new courses will be offered with effect from 2011.

According to IMM official website, the Diploma in Marketing has been remodeled to incorporate a stronger

management element and current students registered for Diploma in Marketing have to articulate to BBA in Marketing until 2014 when BBA Marketing will be phased out.

The new BBA Management course will incorporate a much stronger market research component and will retain the financial components highly regarded by industry.

Articulation from new Diploma in Marketing Management to BBA in Management consists of 7 compulsory modules and 2 electives and has to be completed in 4 years.

Wide scope of choice as High School introduces new subjects -from page 3

students a career in noble profession like law. These are career oriented subjects which I hope students will capitalize on in shaping their career destiny” he said.

A Level subjects now consist of Fine Arts which consist of Shona, Literature in English, History and Divinity while Humanities comprise of Law, Sociology and Geography.

Commercials consist of Economics, Accounts and Business Studies while the Sciences comprise of Mathematics, Computing, Biology and chemistry.

On top of these new subjects, the school has introduced e-Learning packages that are expected to be compulsory to all students from ZJC level up to A' Level.



Some of High School students who are set to benefit from new subjects

“Besides doing ICDL, all students are expected to learn E-Learning packages that are on offer. This will help in enhancing their ICT skills which are in high demand in the job market as well as in increasing their interaction and participation in this digital world.

“We are thinking big and we certainly hope that with our team of loyal and dedicated, highly qualified staff, with most of them examiners, a bright future lies ahead of Trust Academy High School,” said the inspired Senior Teacher.

A more secure and favourable learning atmosphere in 2011

Trust Academy will always strive to ensure that learning and studying environment remains conducive and secure, Mr Sumbururu, the Loss Control Officer has assured.

“We promise that students together

with their properties will be in safe hands. Various measures will be put in place to guard against loss of property and it will remain our core mandate to ensure that a serene and conducive atmosphere triumph for effective learning,” said Mr Sumbururu.

For education in schools to be effective, the environment needs to be conducive to learning, allowing students the space and time to interact within the learning and teaching process.



How to make money while at College?

College students wanting to make extra money (or get a head start on their careers) while still in university should look no further.

Here are some of the best business ideas for college students to earn extra cash while you're still taking tests and writing papers.

Starting a business in college can be a great way to gain extra experience before you graduate (or a great way to start your career before graduation!) If you have the will to start a business, you can find a way to keep it going.

Before reading any further, you should complete a SWOT analysis. A SWOT analysis (**S**trengths - **W**eaknesses - **O**pportunities - **T**hreats) will help you to determine what sort of business would be best for you to run. For example if you

lack strength in writing, then you probably shouldn't run a business involving writing skills.

Likewise, if you exhibit great strength in design, then perhaps a graphic design business is right for you. Make a list of the areas friends ask you most for help in? Take inventory. You never know when a greater business idea will hit you.

As a college student, you are likely to have little time and little money. Keeping this in mind, your business ideas should take this into account. The best business ideas for college students are those that have very low startup costs and that allow you to work with a demanding - and ever changing - schedule.

1. Tutoring

Running a tutoring business can be

as simple as helping fellow students out with the subject you are majoring in, or you can branch out and offer to tutor elementary, junior high, and high school students.

Print fliers, run an ad, and mention to instructors the discipline that you will be offering tutoring services to students. Keep integrity (i.e. the student completes the work, and not you) and you will be surprised at how your client base will grow through word of mouth. Also, make sure you hand out business cards and place them in cafés near campus at every available

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Top Degrees for the Next Decade

A lot can change in ten years. One career can explode in popularity while another hot job can go cold.

Your degree, however, lasts forever, which is all the more reason to earn the right one.

Yahoo! Education pored over employment projections through 2020 to determine what graduates with different degrees and educational backgrounds can expect from the job market over the next

decade.

Keep reading for the degrees that rank highest in terms of employment opportunities through 2020.

#1 - Health Care Degrees

Love it or hate it, health care reform is creating many new, exciting jobs in what is already the fastest growing sector of our economy. Factor in the aging population and demand for health care graduates

has never been higher.

Top Degree Picks: Medical Assistant Nursing Medical Technician

We're moving not only toward a white-collar economy, but toward a white-coat economy," Derek Thompson wrote in "Africa 2020: Healthcare Nation", an article in *The Atlantic* magazine.

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How to make money while at College? - from page 6

client base will grow through word of mouth. Also, make sure you hand out business cards and place them in cafés near campus at every available opportunity.

2. Editing and Writing Coaching

If you are a major in any of the humanities disciplines, you will quickly build your writing skills. If you regularly receive compliments on your writing skills, this can be a profitable business. A few notes: First, do not write papers for anyone - no matter how much they beg. This can jeopardize your degree and your career. Second, writing coaching involves teaching others how to outline and research - not doing those things for them. This put aside, editing other students'

papers can provide you with the extra income you've been looking for.

3. Web Design

Web Design can be a profitable business for those who know how to create exciting web pages. Help professors, other students, and members of the community create web pages. Additionally, you can help others learn how to use social media like LinkedIn, FaceBook, and Twitter to build their business.

4. Entrepreneurship

Remember that SWOT analysis I had you perform at the beginning of this article? This is where that analysis comes in especially

handy.

If you are a great photographer, start a freelance photography business. If you are awesome with design, start a graphic design business. Whatever you decide to do, make sure to create business cards, stationary, and brochures to advertise your business.

Tell everyone you meet that you are running a business, and be creative and specific about what services or products you offer. Most of all do not let your business interfere with your schoolwork. After all, you are in college to get that degree.

Poem: Don't quit

When things go wrong, as they sometimes will,
when the road you're trudging seems all uphill,
when the funds are low and the debts are high,
and you want to smile but you have to sigh,
when care is pressing you down a bit - rest if you
must, but don't quit.

Life is queer with its twists and turns.
As everyone of us sometimes learns.
And many a fellow turns about when he might
have won had he stuck it out.
Don't give up though the pace seems slow - you
may succeed with another blow.

Often the goal is nearer than it seems to a faint and faltering man;
often the struggler has given up when he might have captured the victor's cup;
and he learned too late when the night came down,
how close he was to the golden crown.

Success is failure turned inside out - the silver tint of the clouds of doubt,
and when you never can tell how close you are,
it may be near when it seems afar;
so stick to the fight when you're hardest hit - it's when things seem worst, you must not quit.



Top Degrees for the Next Decade -from page 6

With hospitals looking to control costs, most of the white coats will be worn by people who assist doctors and not the doctors themselves. This means many new jobs for nurses, medical assistants, and medical technicians

2 - Business Degrees

New technology has forever changed the way people live their lives - and how companies do business. It seems the only constant in the business world is change. Today's business school students will help define the way business gets done in the next decade - and beyond.

Top Degree Picks:
Accounting/Finance
Business Administration
MBA

Looking forward, the business sector's biggest gains will be in management, scientific, and technical consulting services...and that may be a big understatement! The forecasts is a "staggering" 83 percent rise in employment opportunities in this area.

[Worried about your future career plans? Think big by getting a Business degree.]

3 - Technology Degrees

Those with technology-related degrees, like network administration, will benefit from their grasp of cutting-edge technologies that will fuel future advances in all sectors of the economy.

From all around the globe companies will be looking for qualified technology professionals to develop new technology products and to service the computers and networks up and running now.

Top Degree Picks:
Information Technology Systems
Network Administration
Programming and Applications
Technology Support

According to researches, computer specialists alone stand to see a gain of 700,000 new jobs over the next eight years.

Meanwhile, employment in computer systems design and related services is expected grow a robust 45 percent through 2018.

**What ever your career aspiration,
 We have got you covered**



TRUST ACADEMY
Training ... for Excellence

STUDY PART TIME / FULL TIME
CLASSES START 11th JANUARY





TRUST ACADEMY



The board, management and staff
wishes you a Merry Christmas and a
Happy New year

REMEMBER to plan for your studies



Registration for January
now in Progress

Classes commence 11 January

EARLY BIRD OFFER

- 50% Fees discount for Jan
- Free Library membership if you register at least 4 subjects

